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FROM

*Small's*

FLOWER & GARDEN  
CENTER



Dupont Circle • Washington, D. C.

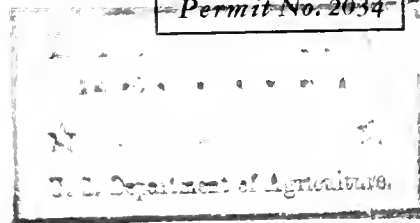
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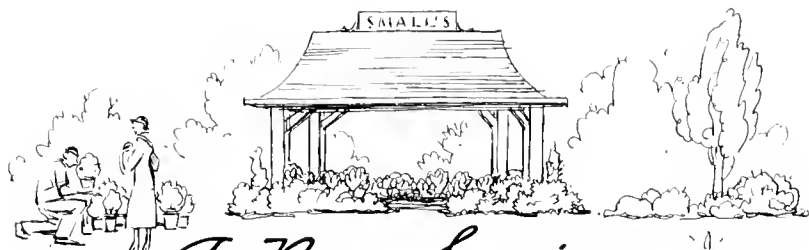
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Washington, D. C.

*Permit No. 2034*



Mr. C. E. F. Gersdorff,  
1825 North Capitol Street,  
Washington, D. C.



## A New Service AND A SAVING TO YOU

AT OUR Norbeck Nurseries we have established a cash-and-carry salesground. Here, Evergreens, Shrubs, and Roses, potted or burlapped, and plunged in Peat Moss, are ready to load into your car, at a saving of 20 to 25 per cent over delivered prices.

### VISIT OUR NURSERY

During their natural flowering season you may see there a fine display of Tulips, Irises, Peonies, and other plants and bulbs we have for sale.

The Brookville Pike, Route 29, north from Silver Spring toward Olney, Md., brings you to the parking-space and sales garden.

We Grow a Complete Line of Nursery Stock



DOGWOOD



© BUDDLEIA, ILE DE FRANCE



CLEMATIS TEXENSIS

## EVERGREENS

There are two general classes of Evergreens: *Needle-bearing*, such as Pines, Junipers, Yews, and Hemlock; *Broad-leaved*, such as Hollies, Rhododendron, certain Azaleas, Cotoneasters, etc.

Many factors enter into the choice of an Evergreen for a particular spot, of course, but there are two plants that are nearly perfect for any situation, the Japanese Yew and Japanese Holly. They cost somewhat more than most others but are more than worth the difference.

## SHADE TREES

It would seem unnecessary to stress the place of trees in the landscape, yet our experience shows that ever so many more evergreens are sold than shade trees, even though trees are not at all expensive. If your garden seems lacking in some respect, our guess is that it needs a tree or two to snap it up.

For autumn coloring, we suggest Red and Sugar Maples; for shade for the lawn, Red Oak; for the formal garden, the compact yet graceful Small-leaved Linden. Let us help select a tree to fit your condition; as little as \$7.50 will get a good one.

## FLOWERING TREES

Everyone in Washington knows the Japanese Cherry and Dogwood, but not everyone knows there are dozens of other flowering trees as well adapted to our climate and even more beautiful.

Try Flowering Crabapple for fragrance and riotous color in May. Mass Redbuds against pines. Plant Hawthorns for blossoms and berries. Try Magnolias for white and pink spring bloom. Naturalize Silver-bell, Fringe Tree, and Shadbush in your woodland.

There is a flowering tree appropriate for every part of your garden.

## FLOWERING SHRUBS

The greatest return is realized from an investment in this type of plant material—color and fragrance throughout the spring and summer—in fall and winter bright berries beloved of birds.

There is something doing every month of the year in the shrubby border; and the average plant costs only a dollar.

Naturalize Spice Bush, Summer Sweet, and native Azaleas at the wood's edge; use *Viburnum Carlesi*, most fragrant of flowering shrubs, as an accent in the rose-garden.

With the perennials, plant the new Butterfly Bush, Ile de France—deep purple blooms in midsummer.

For berries and birds, use all the *Viburnum* family, a dozen different varieties—all good.

## VINES

"I am sometimes tempted to believe that climbers are the most valuable of ornamental plants, because they are the only ones that have the power of transforming ugliness into beauty."—WILHELM MILLER, in "What England Can Teach Us about Gardening."

Certainly vines will soften harsh angles, break up bleak stretches of wall, and bring the house into closer relationship with its grounds.

Let us suggest the vine to solve your problem.

For any garden information, for planting suggestions, estimates, and plans or garden maintenance, telephone **NORTH 7000** and ask for our

**LANDSCAPE DEPARTMENT**  
(Complete Garden Service)

# SMALL'S Flower and Garden Center

1501 CONNECTICUT AVE • Dupont Circle • WASHINGTON • D.C.



GOLDEN DAWN



EDITH NELLIE PERKINS



PRES. HERBERT HOOVER



WHITE KILLARNEY



TALISMAN



E. G. HILL

## Roses

### HYBRID TEAS

Ami Quinard. Red.  
Autumn. Two-tone.  
Betty Uprichard. Two-tone.  
Briarcliff. Pink.  
Condesa de Sastago. Two-tone.  
Dainty Bess. Single. Pink.  
Dame Edith Helen. Pink.  
Double White Killarney. White.  
Duchess of Wellington. Yellow.  
Edith Nellie Perkins. Pink.  
Editor McFarland. Glowing pink.  
E. G. Hill. Red.  
E. J. Ludding. Pink.  
Etoile de Hollande. Red.  
Golden Dawn. Yellow.  
Golden Rapture. Yellow.  
Joanna Hill. Yellow.  
Julien Potin. Yellow.  
K. A. Viktoria. White.

Lady Ashtown. Pink.  
Luxembourg. Two-tone.  
Margaret McGredy. Red.  
McGredy's Scarlet. Red.  
Mevr. G. A. van Rossem. Orange.  
Miss Rowena Thom. Pink.  
Mrs. Charles Bell. Pink.  
Mrs. E. P. Thom. Yellow.  
Mrs. P. S. du Pont. Yellow.  
Mrs. Sam McGredy. Two-tone.  
Pres. Herbert Hoover. Two-tone.  
Radiance. Pink.  
Red Radiance. Red.  
Roslyn. Yellow.  
Sœur Therese. Yellow.  
Souv. de Mme. C. Chambard. Pink.  
Talisman. Two-tone.

### POLYANTHAS

Gloria Mundi. Orange-scarlet.  
Marie Pavic. Pink.

### CLIMBERS

Climbing American Beauty. Pink.  
Cl. Joanna Hill. Yellow.  
Cl. Red Radiance. Red.  
Cl. Souv. de Claudius Pernet. Yellow.  
Cl. White Maman Cochet. Yellow.  
Clytemnestra. Salmon.  
Daybreak. Pink.  
Dr. W. Van Fleet. Pink.  
Emily Gray. Buff.  
Francesca. Apricot.  
Gardenia. Yellow.  
Jacotte. Bicolor.  
Marechal Niel. Yellow.  
Mme. Gregoire Staechelin. Pink.  
Paul's Scarlet. Red.  
Primrose. Yellow.  
Scorcher. Red.  
Silver Moon. White.

### HYBRID PERPETUALS

Frau Karl Druschki. White.  
Mme. Albert Barbier. Yellow.  
Soleil d'Or. Yellow.

### SHRUB ROSES

Agnes. Yellow.  
Arndt. Pink.  
Austrian Copper. Bicolor.  
Dr. E. M. Mills. Yellow.  
F. J. Grootendorst. Red.  
Harison's Yellow. Yellow.  
Persian Yellow. Yellow.  
Pink Grootendorst. Pink.  
Rosa damascena. Red.  
Rosa gallica. Pink.  
Rosa Ece. Primrose.  
Rosa rubrifolia. Pink.  
Rosa rugosa. Red.  
Rosa rugosa alba. White.  
Rosa xanthina. Yellow.  
Rose a parfum de l'Hay. Red.  
Sarah Van Fleet. Pink.

### POTTED ROSES

We believe them to be infinitely better than Dormant Roses for late spring planting, as they may be planted at any time during the growing season, even while in full bloom, without checking the growth of the plants.

Any of the above Roses in pots at \$1 each

### MAKE A GARDEN

3 dormant plants each of varieties listed, 18 splendid Roses, together with one 50-lb. bag of De-Co-Nu, the best Rose fertilizer, for. **\$10**

We strongly urge you to buy

## Annuals and Perennials

from our Greenhouses and Frames at 9400 Jones Mill Road, North Chevy Chase, Md.

(go North on Connecticut Avenue 1 3 mile beyond Chevy Chase Lake, turn right on Jones Bridge Road and follow signs to the greenhouses)

Here your plants will be freshly dug for you while you wait (a great advantage, as all good gardeners know). Here a demonstration garden is maintained and experts are always happy to give suggestions.

OPEN ALL DAY SUNDAY for your convenience

**ANNUALS.** All the newer annuals and a complete collection of the better-known varieties, are available in 3-inch pots at \$1 to \$1.50 per doz.

**PERENNIALS.** We have heavy, field-grown clumps or sturdy plants in 3-inch pots of all the well-known varieties, as well as the best of the newer introductions at 3 for 80 cts.; \$3 per doz.

**Annuals from Flats.** A limited number of our annuals will be sold directly from the flats without transplanting. These are smaller plants of exactly the same things that will be sold later from 3-inch pots at twice the price. A great saving for experienced and skilful gardeners. Naturally, these plants are more tender than potted plants, but with reasonable care will give excellent results. 60 cts. per doz.

### MISCELLANEOUS BULBS

Experienced gardeners regard summer-flowering bulbs as indispensable. They fill gaps in the perennial borders, supplement annuals, and as cut-flowers are unsurpassable. We have a fine collection of Gladiolus, Montbretias, Japanese Irises, Tuberous-rooted Begonias, and Tritomas.

The Gladiolus, Montbretias, and Tritomas are easy to grow.

Simply plant the bulbs or corms 3 to 4 inches deep in ordinary good soil.

Japanese Iris like plenty of water during bloom period.

Tuberous-rooted Begonias must be planted in the shade. The north side of a building or wall, or under shrubbery suits them. They also require plenty of water.

### LILIES

For those who did not get their Lilies planted last fall, we have a fine stock of the following varieties started in pots. They can be planted safely at any time and will give lovely blooms this season. While they last, 60 cts. each.

Candidum	Speciosum
Henryi	Tigrinum
Tenuifolium	splendens
Regale	

We are the Washington distributors of

### CARTER'S TESTED SEEDS

Grown in England

Generous packages reasonably priced

Try the new Coronation Mixture of Sweet Peas

## Chrysanthemums

and more abundant bloom, on hardier plants, to the Chrysanthemum family. All of the varieties listed below are suitable for Washington conditions.

## KOREAN and HARDY GARDEN TYPES

Probably no other perennial gives finer bloom with less care than the Chrysanthemum. The new Korean Hybrids bring new colors, new scents, new shapes.

### OTHER HARDY CHRYSANTHEMUMS

### KOREAN HYBRIDS

Apollo. Single. Orange.  
Ceres. Single. Buff-yellow.  
Daphne. Single. Pink.  
Diana. Single. Delicate rose.  
Louise Schling. Single. Salmon-red.  
Orion. Single. Canary-yellow.

Bronze Buckingham. Single. Bronze.  
Cavalier. Single. Deep wine.  
Dear Heart. Single. White.  
Early Bronze. Pompon. Bronze.  
Edward Eugene. Double. Pink.  
Granny Scovill. Double. Coral-bronze.  
Indian Maid. Single. Orange-terra-cotta.  
Jewel. Pompon. Lilac.  
Lillian Doty. Pompon. Pink.  
Margot. Button. White.  
Moonlight. Single. Pale pink.  
Mrs. Buckingham. Single. Pink.

Mrs. Arthur Phillips. Single. Pink.  
Oconto. Double. White.  
October. Single. Orchid.  
Red Doty. Pompon. Red.  
Redskin. Single. Orange-scarlet.  
Rich Red. Single. Red.  
Ruth Hatton. Pompon. White.  
Sunbright. Single. Yellow.  
White Doty. Pompon. White.  
Yellow Gem. Button. Yellow.  
Yellow Normandie. Double. Yellow.

### SPECIES CHRYSANTHEMUMS

C. arcticum. Single. White.  
C. morifolium. Single. Pink.  
Price for all of the above Chrysanthemums: 3 for 65 cts.; \$2.50 per doz.

### ARCTICUM HYBRID

Astrid. A new hybrid of extra hardiness. Large, single flowers of amber-pink. 50 cts. each; \$5 per doz.



ORION. Remarkable for its brilliance



JEAN TREADWAY. Distinct and charming



CAVALIER. A warm shade



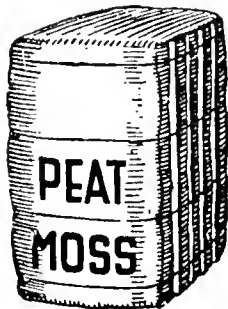


# GARDEN FURNITURE

Sun-Dials  
Bird-Baths  
Lead Figures  
Fountainheads  
Urns and Jars  
Flagstone  
Antique and Modern  
Garden Accessories

Our garden furniture and accessories are selected from the offerings of the best craftsmen here and abroad. We are the exclusive Washington representative for the Florentine Craftsmen.

On display at our Dupont Circle Store, Washington, D. C.



## FERTILIZERS and Soil-Improvers

**PEAT MOSS.** Not a fertilizer, but probably the best soil-improver known. No gardener can afford to be without a bale always at hand. Large bale \$2.50.

**Adco.** Powder for making artificial manure. 25-lb. bag \$2.

**Agrico (7-6-6).** A plant-food for flowers, trees, lawns, and shrubs. 5 lbs. 45 cts.; 10 lbs. 75 cts.; 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.

**Cotton-Seed Meal.** 10 lbs. 50 cts.; 25 lbs. \$1; 50 lbs. \$1.50; 100 lbs. \$2.50.

**De-Co-Nu.** Cow-manure and peanut hulls. An extra-good manure for all purposes. \$1.50 per bag.

**Sheep Manure.** 5 lbs. 35 cts.; 100 lbs. \$2.50.

## GRASS SEED

**Turfmaker.** The finest grade of lawn mixture obtainable. Lb. 70 cts.; 3 lbs. \$2; 5 lbs. \$3.25; 10 lbs. \$6.25.

**Small's Special Mixture Lawn Seed.** For sunny areas. Lb. 45 cts.; 5 to 10 lbs., 42 cts. per lb.; 50 to 100 lbs., 40 cts. per lb.

**Shady Spot.** Our special mixture for shady areas. Lb. 50 cts.; 5 to 10 lbs., 48 cts. per lb.; 50 to 100 lbs., 45 cts. per lb.

We also have a special shady mixture called **Turf-Shade.** Lb. 70 cts.; 3 lbs. \$2; 5 lbs. \$3.25; 10 lbs. \$6.25.

## INSECTICIDES

We carry a full line of Insecticides. If what you want is not listed below, ask us for it

**Antrol.** Kills all sweets-eating ants. Set of four feeders, 40 cts.

**Black-Leaf "40."** For sucking insects. 1-oz. bottle 35 cts.; 5-oz. bottle \$1; lb. \$2.25; 2 lbs. \$3.25; 5 lbs. \$5.85.

**Dogzoff.** Repels dogs and cats from trees, shrubs, and garden plants. 60 cts.

**Molgen.** Eliminates moles from gardens and lawns. ½ lb. 50 cts.; 1½ lbs. \$1.25

**Pomo-Green with Nicotine.** An all-in-one dust or spray controlling diseases, leaf-eating insects, and lice. Lb. 75 cts.; 5 lbs. \$3.

**Red Arrow.** For chewing and sucking insects. Oz. 35 cts.; 4 ozs. \$1; pt \$2.50; qt. \$4; gal. \$12.

### INSECTICIDES, continued

**Dusting Sulphur.** For mildew and all other fungous diseases on roses and flowering plants. 5 lbs. 50 cts.; 10 lbs. 85 cts.; 25 lbs. \$1.60.

**Tri-ogen.** Best all-purpose rose and plant spray. Small Kit (makes 16 qts.) \$1.50; Medium Kit (makes 64 qts.) \$4; Large Kit (makes 32 gals.) \$6; Estate Size (makes 128 gals.) \$20.

## TOOLS

We have a complete line of Wiss Pruning, Grass and Hedge Shears at 75 cts. to \$4.25 each; Boston Woven Hose and Lawn Sprinklers; Eclipse Lawn Mowers for 1937, with all the latest features, \$6 to \$14 each; Brown's Sprayers and Smith's Hand and Compressed-Air Sprayers at 25 cts. to \$9 each; small hand tools at 10 cts. to \$2 each; long-handled garden tools from 70 cts. up.

**DO YOU KNOW** that a Watering-can can have the balance and "feel" of your favorite brassie?

Lift the Haws' Watering-can. It rests easily in your hand. You don't have to grip it to keep it from twisting away from the plant. No wonder you can use it twice as long without tiring! That is why it is the favorite in England (English gardeners appreciate good tools)—and that is why we are glad to be the exclusive distributors in Washington.

Various sizes from \$1.25 to \$6 at our Home Flower Market, Dupont Circle, Washington, D. C.

